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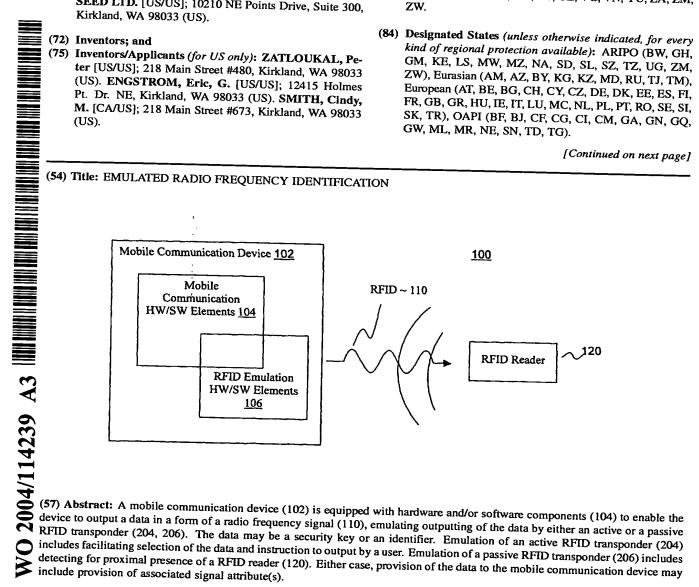
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includes facilitating selection of the data and instruction to output by a user. Emulation of a passive RFID transponder (206) includes detecting for proximal presence of a RFID reader (120). Either case, provision of the data to the mobile communication device may include provision of associated signal attribute(s).



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